

## Why Use JENN & COLIN to List your Home?

### **Trust, Skill and Competency:**

Representatives of the highest professional standard, representatives you can trust.  
Professionals who always have our principles best interest and needs in mind.  
Experts who always have your back when transactions get complex and tricky.  
Experienced Realtors who know what to watch out for at all stages of a transaction.

### **Highest Caliber Home Presentation:**

Professional photographer hired to shoot all still and moving images.  
Sharp and crisp photos on all electronic and print media.  
Thoughtful layout, design and mention of your homes unique features and benefits.  
Polished and contemporary eye catching marketing used for all electronic, social and print spaces.

### **Professional Presentation:**

Dependable conduct, communication and self-presentation at all times while working for you, no exceptions ...  
Ie: All showings, negotiations, open houses, phone call inquiries, pop-by's etc.  
Discrete communication with anyone in the community or otherwise who inquires on your homes information.  
Full confidentiality regarding your personal, financial and motivational information during and beyond the Real Estate transaction – for life.

### **Thoughtful and Targeted Marketing:**

Careful consideration given to your homes ideal areas for marketing distribution and exposure.  
Print and electronic marketing continues throughout the life of your listing, not just at the initial launch stage.  
Inter-Brokerage Marketing; Just Listed Flyers distributed to our colleagues personal mailboxes and their brokerages immediately upon listing.  
Social Media Leverage. An absolute must for any competitive marketing service provider.

### **High Frequency Marketing:**

We offer you full access to our marketing budget - the largest within our areas competitors.  
Your home will be featured in a mail out every 3-4 wks.  
Consistent high levels of marketing volume and distribution exposes your home to a mass audience creating a dominant market presence in your homes area.

### **Exposure Ensured:**

Leading yard signs direct traffic directly to your listing through our highly branded and search optimized website.  
All realtors and unrepresented buyers will have full exposure to your listings details, images, maps as well as all your areas amenity information through our website.  
Electronic and Social Exposure; [www.JENNandCOLIN.com](http://www.JENNandCOLIN.com), MLX (agent site), [Realtor.ca](http://Realtor.ca) (public site), [Facebook.com/JENNandCOLINRealEstate](https://www.facebook.com/JENNandCOLINRealEstate), [Twitter @JENNandCOLIN](https://twitter.com/JENNandCOLIN)

Your referral of a family member, friend or co-worker is the greatest compliment we could receive.

**Access Ensured:**

All buyer leads can contact us immediately through direct or toll free calls, pages through our office and/or emails through our website or realtor.ca.

All qualified buyers, un-represented buyer showings will be hosted by us.

Agent tours and optional open houses provided for additional exposure.

**Communication Ensured:**

Initial marketing kit provided within 1 week of listing your home for your feedback.

All subsequent marketing samples provided to you for your interest and feedback.

24 hr showing feedback and 2 week area market updates via email.

Immediate activity updates re: any changes to your areas activity and sales.

**Maximum Services:**

Full service fees guarantee maximum services provided, without exception.

Full service remuneration offered to buyer's agent ... for full incentive.

Full service fees increase and ensure maximum marketing production and exposure.

**Maximum Energy:**

Today, the average Fraser Valley Realtors age is above 50 and closer to retirement, we are still building our clientele base to its peak.

We acknowledge that each of our past clients represent an opportunity for future business through positive word of mouth and work hard to ensure this is the case.

Our mantras: "Under-promise and over-deliver" and "Over-prepare, then go with the flow"

**Maximum Motivation:**

We own a home, run a business and raise our family locally.

We are full time realtors, w/ Real Estate sales as our sole income.

We are hyper focused in only 3 primary areas of business w/an extensive knowledge base of these areas.

**Buyer Relate-ability:**

We represent your homes buying demographic; working professionals and contributing community members looking to raise a family in a safe and progressive area.

We represent the typical demographic for the "buy-up" suburbanite.

We live in your local area providing us with credibility in the eye of the out of area buyer.

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